

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

"We make a living by what we get, but we make a life by what we give."

—Winston Churchill



September: Hunger Action Month

In 2022, more than 258 million people worldwide faced significant food insecurity. As integral members of the food system, our employees recently participated in an educational workshop for Hunger Action Month. This initiative aimed to deepen our understanding of the interconnected causes of food insecurity and food waste, driven by factors like conflict, economic shocks, and extreme weather events. It's alarming to note that roughly 30% of food produced goes to waste, with households, food services, and retailers accounting for approximately 17% of global food waste. Our long-standing community partner, Feed My Starving Children, tirelessly addresses these critical challenges. Last year, our Global team members volunteered at a local packing center in Aurora, contributing to their impactful mission of providing sustenance to children worldwide. We are delighted to announce that our donation this month will supply 3,448 meals, nourishing nine children with daily sustenance for an entire year. We wholeheartedly encourage you to explore the remarkable work of this organization and support its mission to foster sustainable development and provide nutritious meals to children around the globe.

Global Gives Back: Invasive Species at the Riverwalk

This month marked a significant turning point for Global's CSR department as we returned to in-person environmental volunteer events. Eleven of our dedicated local employees worked to help preserve the beauty and longevity of a natural resource in Naperville, Illinois. Our team devoted their time to removing invasive species, primarily bushes, vines, and other plants, which had overgrown the river banks and obstructed the picturesque view along the Riverwalk path. For approximately two hours, our employees worked diligently to clear out these invasive plants, lending a helping hand to the hardworking Naperville Parks District team.



The dedicated individuals at the Park District work tirelessly year-round, often facing challenging weather conditions and limited resources, to manage miles of this river. With fall quickly approaching we encourage everyone to join in supporting their local park district's mission to maintain our ecosystem and public parks. By doing so, we can all contribute to preserving these key sanctuaries of our environment for the enjoyment of generations to come.



Sharing Global's B Corp Journey



At the end of this month, Global was honored to accept an invitation from Dr. Gary Hunter to share insights into our B Corp certification journey with his Retail Management Class at Illinois State University. Tim Mustafa, Executive Director of Business Development, Alexis Mordawski, CSR Manager, Maggie Sheehan, Marketing Coordinator, and Felix Villa, President & CFO presented to the students about Global's business offerings and the process of becoming a B Corp Certified Business. B Corp, short for Benefit Corporation, represents a certification that recognizes businesses committed to balancing profit with purpose, considering social and environmental impacts alongside financial performance. These students are embarking on a mission to assist other companies in creating a compelling business case for certification and navigating the certification process. In this presentation, our team candidly discussed both our wins and challenges throughout our certification journey. We emphasized the wealth of resources available through B Lab, which can aid prospective companies in not only achieving certification but also in enhancing their overall business practices for a more sustainable and responsible future.

This experience allowed Global to be a champion for the B Corp Certification to the next generation. They may not realize it yet but each of the students in this class will go on to influence the future of the workforce. Our mission with this presentation was to illuminate the profound truth: these students are destined to dedicate the majority of their lives to their careers, becoming integral to the heartbeat of companies. Yet, what they may not fully grasp is the immense influence they wield—the power to steer these organizations toward a brighter, more inclusive future. By championing standards like the B Corp Certification, they will enable these companies to thrive, not at the expense of their well-being, but in harmony with the best interests of their own future.